



PennState

Ross and Carol Nese
College of Nursing

2020–2025

Strategic Plan Overview

***CREATING NURSE LEADERS
TO TRANSFORM LIVES AND HEALTH
AROUND THE WORLD.***

The Ross and Carol Nese College of Nursing

OUR MISSION

We are creating nurse leaders to transform lives and health around the world.

OUR VALUES

INTEGRITY

We act with integrity in accordance with the highest academic, professional, and ethical standards.

RESPECT

We respect and honor the dignity of each person, embrace civil discourse, and foster a diverse, inclusive, and safe community.

RESPONSIBILITY

We act responsibly and hold ourselves accountable for our decisions, actions, and their consequences.

OUR VISION

We will redesign the landscape of health and nursing science through education, research, innovation, practice, and service.

DISCOVERY

Through advanced research and scholarship, we seek and create new knowledge and understanding, and foster creativity and innovation, for society's benefit.

EXCELLENCE

We strive for excellence in all of our endeavors as individuals, an institution, and a leader in higher education and research.

COMMUNITY

We work together for the betterment of our University, the communities we serve, and the world.

OUR GOALS

1. Transforming Education
2. Enhancing Health Through Research and Innovation
3. Stewardship of our Planet's Resources and Community Relationships
4. Using the Arts and Humanities to Address Political, Social, and Practice Challenges in Nursing
5. Service Through Outreach and Digital Innovations

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A Note from Dean Badzek

The vision, mission, and strategic goals of the Ross and Carol Nese College of Nursing are designed to transform health and healthcare. At the core of this transformation, we are prioritizing: the accessibility of our award-winning faculty and their curriculum; innovative research; responsible stewardship of our resources; the arts and humanities; and a robust portfolio of outreach offerings.

Education is a precursor to social mobility; the education we deliver across the state must be accessible. By delivering our curriculum at 12 campus locations across the Commonwealth, we are within reach of most Pennsylvanians. By bringing costs down and offering meaningful aid, we will continue to reduce the financial burden for our students.

To continue developing our collective future, our nurse researchers are reimagining patient care. We will continue to innovate as we translate this research into clinical practice. Delivering our research to our communities is just as critical, so we are prioritizing outreach efforts and delivery.

Our teaching and research are without value if we wield our planetary resources irresponsibly. With our health tied to the environment, we must remain vigilant in how we steward our resources on behalf of our generation to protect future generations.

Considered a universal language, the arts represent our collective experiences. Now, we are solidifying the arts and humanities in health and healthcare: we will integrate them into the curriculum to address the unique political and social challenges we face today.

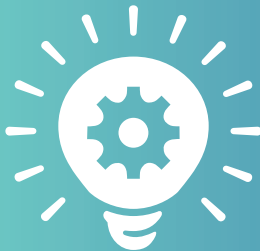
The Penn State Ross and Carol Nese College of Nursing and its stakeholders are well positioned to be agents of change. Our collective work is building the framework for future generations and setting the standard for nurses and their communities today. We are excited to realize the goals shared in the subsequent pages and invite you to consider the ways you will bring change. ◀



Laurie A. Badzek,
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GOAL ONE



Transforming Education

The Ross and Carol Nese College of Nursing will create an equitable, engaging, and meaningful student-centered curriculum that prepares nurse leaders across undergraduate and graduate programs for a complex healthcare system.

Objectives:

- 1.1 Prepare exceptional nursing leaders who will transform lives and health around the world.
- 1.2 Support expansion of quality, innovative programs across the Commonwealth.
- 1.3 Establish, maintain, and consolidate relationships with critical clinical partners for student placements.
- 1.4 Promote a college with a culture that supports an inclusive and welcoming learning environment.

Values Met:

INTEGRITY | EXCELLENCE | COMMUNITY

While every value is a part of each goal, the above values are most immediately represented in Transforming Education.

GOAL TWO



Enhancing Health Through Research and Innovation

The Ross and Carol Nese College of Nursing will be a leader in developing nurse scientists, conducting research, translating innovative findings to clinical practice, and disseminating lessons learned integral to improving nursing science.

Objectives:

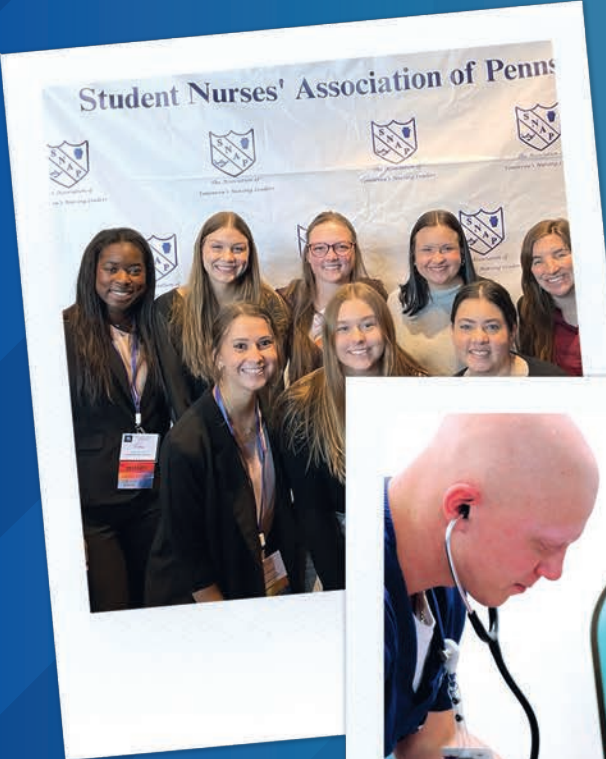
- 2.1** Position the Nese College of Nursing as a leader in research, innovation, dissemination, and translation to practice.
- 2.2** Focus on growth and development of clustered research areas within nursing and within the University's center's and institutes/areas of excellence.
- 2.3** Promote and accelerate dissemination of research, innovation, and accomplishments.
- 2.4** Increase and diversify the research portfolio and funding sources.

Values Met:

DISCOVERY | EXCELLENCE | INTEGRITY

While every value is a part of each goal, the above values are most immediately represented in Enhancing Health through Research and Innovation.





GOAL THREE



Stewardship of Our Planet's Resources and Community Relationships

The Ross and Carol Nese College of Nursing will steward our planet's resources as it relates to the health and wellness of individuals, communities, and systems.

Objectives:

- 3.1 Stewardship of our planet's resources and sustainability is integrated into all levels of the curriculum.
- 3.2 Stewardship of our planet's resources and sustainability is integrated into research and innovation within the Nese College of Nursing.
- 3.3 Forge partnerships with Development and Alumni Relations.

Values Met:

RESPONSIBILITY | RESPECT | COMMUNITY

While every value is a part of each goal, the above values are most immediately represented in Stewardship of Our Planet's Resources and Community Relationships.

GOAL FOUR



Using the Arts and Humanities to Address Political, Social, and Practice Challenges in Nursing

The Ross and Carol Nese College of Nursing will integrate arts and humanities as a way to address political and social/practice challenges experienced in providing nursing care.

Objectives:

- 4.1 Evaluate the current inclusion of arts and humanities across the Nese College of Nursing.
- 4.2 Grow arts and humanities outreach activities across the Nese College of Nursing.
- 4.3 Increase engagement in policy development, implementation, and revisions to include local, state, and national levels.

Values Met:

EXCELLENCE | INTEGRITY | RESPECT

While every value is a part of each goal, the above values are most immediately represented in Using the Arts and Humanities to Address Political, Social, and Practice Challenges in Nursing



GOAL FIVE



Service Through Outreach and Digital Innovations

The Ross and Carol Nese College of Nursing will provide service through outreach and by effectively using digital innovations across the Commonwealth and beyond.

Objectives:

- 5.1** Create center to represent outreach, professional development, DEI, wellness, and leadership initiatives by the college.
- 5.2** Be a premier source of outreach and professional development opportunities within the Commonwealth and beyond.

Values Met:

COMMUNITY | DISCOVERY | RESPECT

While every value is a part of each goal, the above values are most immediately represented in Service through Outreach and Digital Innovations.



ROSS AND CAROL NESE
**WELLNESS
LEADERS**
COLLEGE OF NURSING



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